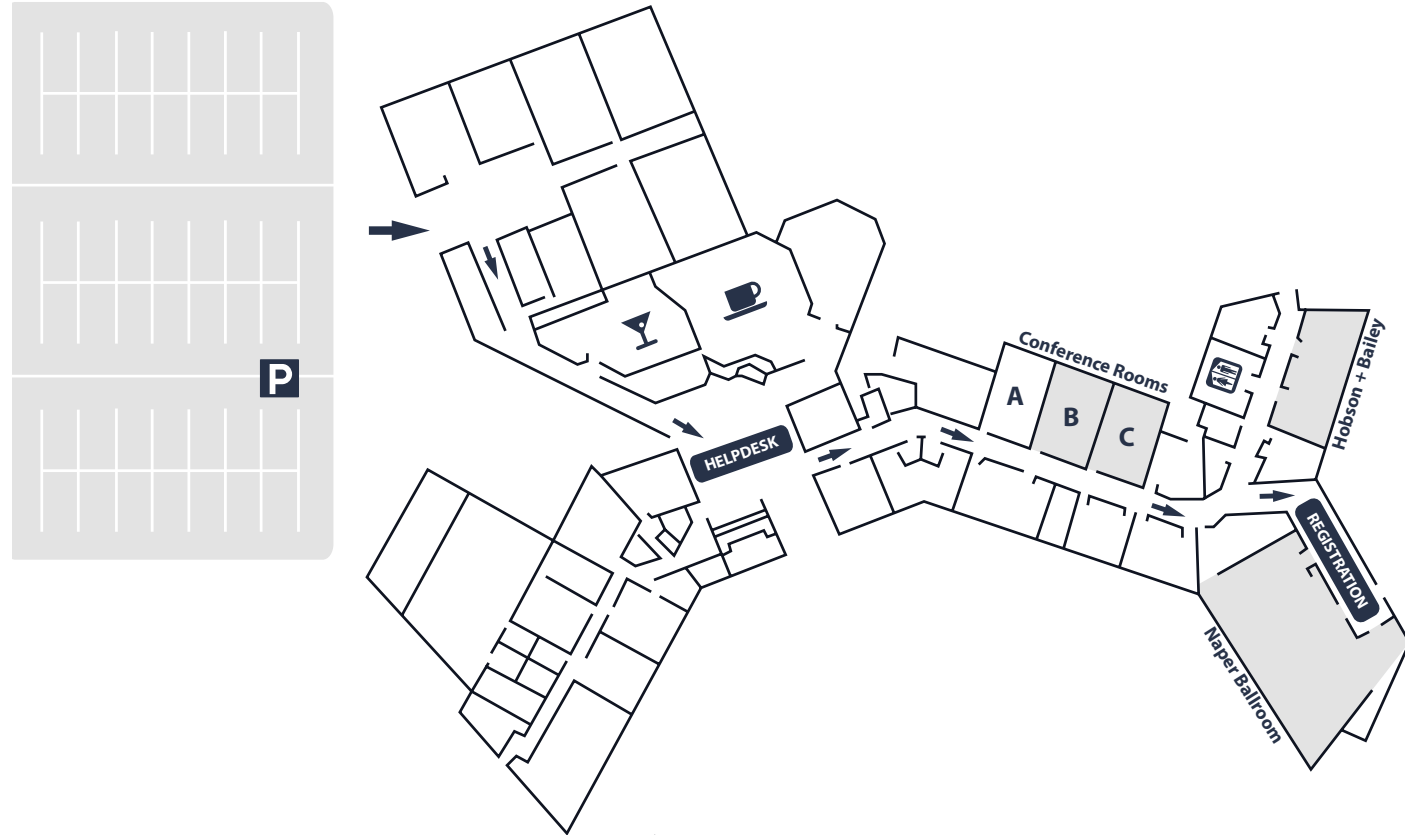


TECHCON

TECHNOLOGY AND FINANCIAL ISSUES FOR THE 21ST CENTURY



**COMPLETE EVALUATIONS AT
EVENTS.IASBO.ORG/TECHCON**

**Conference helpdesk located in the main lobby
and general hotel registration area.**

Helpdesk available from 8:00 am - 12:30 pm.

**Conference welcome, opening and closing general
keynote sessions held in the Naper Ballroom.**

**Breakout sessions held in Conference
Rooms B and C or the Hobson + Bailey Room.**

**Continental breakfast held in the lobby near
the registration area. Lunch served in the Naper Ballroom.**



Questions, comments: Illinois Association of School Business Officials
NIU IA-103, 108 Carroll Avenue, DeKalb, IL 60115
ph: 815.753.9365 **f:** 815.753.9367 **w:** <http://events.iasbo.org/techcon>



TECHCON: TECHNOLOGY AND FINANCIAL ISSUES FOR THE 21ST CENTURY - OCTOBER 17, 2008

TECHCON: TECHNOLOGY AND FINANCIAL ISSUES FOR THE 21ST CENTURY

The Illinois Association of School Business Officials, Illinois Computing Educators and Illinois Chief Technology Officers are pleased to welcome you to the second annual TechCon: Technology and Financial Issues for the 21st Century Conference and have prepared an event to —

REFRESH YOUR READY.

Technology is changing society and education. From business managers to technology directors, investment in technology will change the future of learning. As access moves faster than understanding, education professionals must keep pace. Illinois ASBO, Illinois Computing Educators and Illinois Chief Technology Officers have created this conference to meet these needs.

This conference, coordinated by education professional development leaders, was created to address the single element effecting education across the board. Conference curriculum addresses topics from Web 2.0, low-cost laptops and voice over IP to legal implications, cell phones, total cost of ownership and how technology is creating instructional advantages. All conference sessions are administered by seasoned veterans in education.

Technology will have an effect on education from both sides of the desk. Taking advantage of advances through learning and understanding will create preparation for the future.

These events can not improve without attendee feedback. Go online following the conference and complete the evaluation form. It can be found at: <http://events.iasbo.org/techcon>

ENJOY YOUR CONFERENCE.

REGISTRATION - 8:00 am - 9:00 am
Registration and refreshments held in the Naper Ballroom entrance.

WELCOME + OPENING GENERAL SESSION - 9:00 am - 10:00 am
Wesley Fryer - Navigating Opportunities and Risks in Hyperconnected Schools

Rapid advances in communication technologies continue to present a multitude of risks, as well as, opportunities for school district leaders. Telecommunications convergence and the advent of web 2.0 technologies present challenges related to cyberbullying and irresponsible uses of social networking websites by students and staff. Open source software projects and open content initiatives (WikiBooks, MIT Open Courseware) offer robust functionality and curriculum options for learners that were not available even ten years ago. Exploring how school district leaders can proactively respond to these risks, as well as, opportunities to responsibly address liability concerns, meet obligations for fiscal responsibility and support a learning environment that cultivates ethical and responsible digital citizenship in the twenty-first century.

MORNING BREAK - 10:00 am - 10:15 am

BREAKOUT SESSIONS - 10:15 am - 11:15 am

MID-MORNING BREAK - 11:15 am - 11:25 am

BREAKOUT SESSIONS - 11:25 am - 12:25 pm

LUNCH BREAK - 12:30 pm - 1:30 pm

BREAKOUT SESSIONS - 1:30 pm - 2:30 pm

CLOSING GENERAL SESSION + REMARKS - 2:40pm - 3:30pm
Wesley Fryer will reflect on the main ideas and challenges that were raised during the conference with thoughts about the strategies that school leaders might consider to meet these new challenges.

BREAKOUT SESSIONS

Low Cost Laptops for Learning - Conference Room B

Keith Gillette - Director of Information Technology, Lake Forest Country Day School

The marketplace is making affordable laptops that have applications in K-12 education. Several manufacturers are offering hardware that exceed the computers made for business use. The marketplace is opening new opportunities for learning in schools.

An Organizational Approach to Web 2.0 - Conference Room C

David Jakes - Coordinator of Instructional Technology, Glenbrook South High School

The past several years have bore witness to an explosion of disruptive technologies, with many of these being collectively labeled as Web 2.0. These technologies are disruptive for a reason; they challenge the way we think, the way we operate—they create challenges to the status quo. As expected, and rightfully so, critical questions have emerged regarding the use of these Web 2.0 technologies in education. This session identifies those questions, and explores their answers within the context of the organizational readiness required to effectively create and sustain a school culture that can successfully meet the challenges, and the opportunities, that these technologies create and afford.

Technology Refresh - Bailey + Hobson

Jason Marquardt - Director of Sales, American Capital

Jason Smith - K - 12 Illinois Sales Manager, HP

Setting up a technology refresh plan for districts has become a difficult and time consuming project. Learn how other district's have implemented such a plan, potential pitfalls or setbacks, benefits of having such a plan and how leasing can go hand-in-hand in this process.

Lessons learned - Deploying Voice Over IP: Are you ready for a Voice Over IP Solution? - Conference Room B

Guy Ballard - Chief Technology Officer, Niles Township High School District 219

Jim Gerry - Chief Information Officer, Illinois Mathematics and Science Academy

Join this panel of experts as they share their "in the trench" experience for a successful deployment of a VOIP solution. Topics include total cost of ownership, ongoing management, return on investment, cutting edge technology solutions and infrastructure considerations.

How Web 2.0 Tools Impact Learning, and the Capacity to Learn - Conference Room C

Charlene Chausis - Technology Training and Integration Manager, Adlai E. Stevenson HS

Teachers are discovering the growing collection of online Web 2.0 tools, exploring ways in which these digital resources can transform learning for students within and even beyond their classroom. Online activities are critical to students preparing for the opportunities of the digital future. An explanation of practical advice will be presented for selecting tools teachers can use in the classroom to engage students in their learning. These web-based resources are often free, require no software downloads and can be used on all computer platforms. Explore what limitations teachers and students could face as they attempt to use Web 2.0 resources on the networks in their schools or on student computers at home.

Legal Implications of Using Technology in School Districts - Bailey + Hobson

Terri Hodges - Partner, Hodges, Loizzi, Eisenhammer, Rodick & Kohn

Understand the legal responsibility of student, staff and board member access to technology. What are the implications and pitfalls of email, blogs, instant messaging, cyber-bullying, MySpace and Facebook? Learn how to protect and manage the use of technology in schools.

Factors in Calculating Total Cost of Ownership - Conference Room B

Jim Flanagan - President, Illinois Chief Technology Officers

TCO is a tool that combines technological needs, educational realities and business practices to develop a school technology budget based on best practices developed jointly by the Gartner Group and The Consortium for School Networking. Learn about the tool and see how it has been used locally and nationally.

Guidelines and Instructional Applications for Cell Phone Use at School - Conference Room C

Wesley Fryer - Educator, author, digital storyteller and change agent

Cell phones are rapidly becoming ubiquitous in many school communities, but their presence in the classroom is commonly viewed as disruptive and unwanted. Modern cell phones offer a variety of capabilities, which are being used effectively by educators in different schools to support curricular learning objectives and boost student achievement. Explore reasons some school districts are embracing the use of cell phones for learning both inside and outside the classroom and examine specific guidelines school districts are utilizing for student cell phones. Explore specific applications of cell phones for learning, including use as electronic response systems, data access, media recording, homework tracking and social networking.

How Curriculum is Driving Technology - Bailey + Hobson

Eric Willard - Chief Technology Officer, Comm. Unit Sch. Dist. 300

Jeff Lake - Director, Information Services, SD U-46

Seasoned technology leaders share stories of the journey toward technology integration and ubiquity. Technology plays a leadership role in many aspects of a district's problems and opportunities. Technology supports many aspects of a district's information and communication goals. Technology infrastructure makes a difference in partnering with educational and community constituents to support their needs.

Wesley Fryer — Keynote Speaker, General Sessions

An educator, author, digital storyteller and change agent. With respect to schoolchange, he describes himself as a "catalyst for creative engagement and collaborative learning."

Wesley serves as a co-convenor for the international K-12 Online Conference each October (which attracted an estimated 100,000 participants in 2007) and is the co-director of the Celebrate Oklahoma Voices project. Celebrate Oklahoma Voices is a statewide digital storytelling project empowering learners to become digital witnesses, archiving local oral history and sharing that history safely on the global stage of the Internet.

His blog, "Moving at the Speed of Creativity" (www.speedofcreativity.org) was selected as the 2006 "Best Learning Theory Blog" by eSchoolnews and Discovery Education, and is utilized regularly by thousands of educators worldwide.

Wesley secured \$1.3 million in grant funding for West Texas schools participating in the Texas Technology Immersion Pilot Project in 2004-2008 and continues to work actively with schools implementing 1:1 laptop learning initiatives as a professional development consultant and distance learning/videoconferencing project facilitator. He was named an Apple Distinguished Educator in 2005. He was an elementary classroom teacher for six years in Texas public schools before serving as the director of distance learning for five years at the Texas Tech University College of Education.

